

C O R P O R A T E P R O F I L E

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# Mission, Vision and Values

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In the pursuit of our goals, we define Our Mission, Vision and Values. We believe practicing these values will enable us to quickly respond to structural changes in technologies and the global economy, and contribute to a better quality of life for our customers and all other stakeholders.

## Our Mission & Vision

**Towards The Best Asset Management Firm  
For Your Better Quality of Life.**

We, as professionals, focus on:

- Delivering the best-in-class investment performance, while maintaining the highest standards of fiduciary responsibility to our clients,
- Contributing to a diversified and sustainable society through our investment activities.

To these ends, we commit ourselves to:

- Aiming for collective growth, based on a respectful understanding of all stakeholders,
- Creating a flexible working environment that allows all employees to reach their full potential.

## Our Values

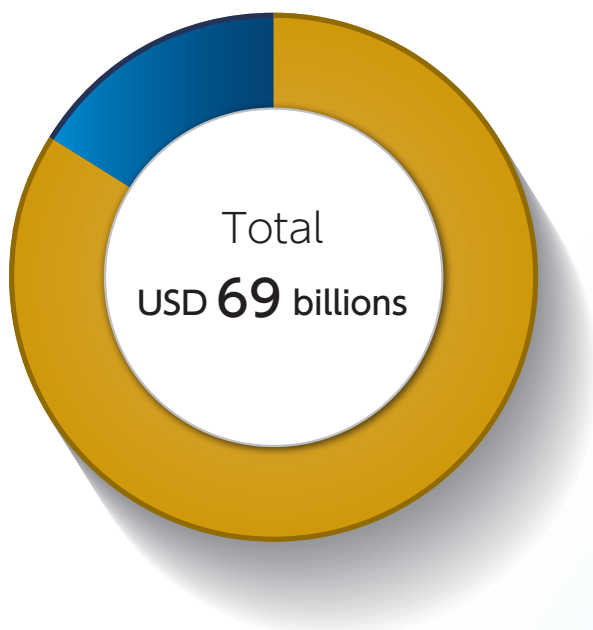
- Sincerity**  
**Customers' interest first**  
We act in fair and responsive manner by placing customers' interest as our values to become their most trusted partner.
- Agility**  
**Time - strategic resources**  
We address issues in a time-conscious manner to deliver new products and services to our customers earlier than peers.
- Challenge**  
**Confront the Status quo**  
We challenge norms by exploring extraordinary products, services and processes in pursuit of the highest standard of investment management services.
- Passion**  
**Strive for an extra basis point**  
We dedicate ourselves to improve investment performance and business efficiency across all business areas.
- Teamwork**  
**Tackle conflict head-on in pursuit of value**  
We embrace diversity of views and ideas, and make collective efforts to achieve what cannot be done by one person alone.

# History



# Assets under Management

## Institutional Accounts



**Domestic** USD **58** billions

Discretionary Accounts (Pension Funds) USD **31** billions

Discretionary Accounts (Others) USD **5** billions

Investment Advisory Accounts USD **21** billions

**Overseas** USD **11** billions

## Investment Trusts



**Publicly Offered Funds** USD **60** billions

**Privately Placed Funds** USD **29** billions

(Notes)

As of March 31, 2024.

Figures shown in US dollars are conversions from Japanese yen based amounts, at USD/JPY 151.345

# Company Overview

Name	Sumitomo Mitsui DS Asset Management Company, Limited
Home Address	Toranomon Hills Business Tower 26F, 1-17-1 Toranomon, Minato-ku, Tokyo 105-6426, Japan Tel. +81-3-6205-0200
Paid in Capital	JPY 2 billion
Business	(a) Investment Management Business (b) Investment Advisory and Agency Business (c) Type II Financial Instruments Business
Representative	Representative Director, President and CEO Takashi Saruta
Number of Staff	1,000 (as of April 1, 2024)
Ownership	Sumitomo Mitsui Financial Group 50.1% Daiwa Securities Group 23.5% Mitsui Sumitomo Insurance 15.0% Sumitomo Life Insurance 10.4% Sumitomo Mitsui Trust Bank 1.0%
Registered Number	Kanto local Finance Bureau (KINSHO) No.399
Membership	Japan Investment Advisers Association The Investment Trusts Association, Japan Type II Financial Instruments Firms Association

Domestic Offices	
Osaka Branch	Sumitomo Building No.3 1F,4-7-19, Kitahama Chuo-ku, Osaka 541-0041 Japan Tel. +81-6-4707-4855
Nagoya Branch	Nagoya Lucent Tower 15F, 6-1 Ushijimachou, Nagoya Nishi-ku, Aichi 451-6015, Japan Tel. +81-52-587-5491

Overseas Offices	
UK (Subsidiary)	Sumitomo Mitsui DS Asset Management (UK) Limited 100 Liverpool Street, London, EC2M 2AT, United Kingdom Tel. +44-(0)20-7507-6400
USA (Subsidiary)	Sumitomo Mitsui DS Asset Management (USA) Inc. 300 Park Avenue, 16th Floor, New York, NY10022, United States Tel. +1-212-418-3030
Hong Kong (Subsidiary)	Sumitomo Mitsui DS Asset Management (Hong Kong) Limited Suites 901 & 902, 9th Floor, Two Taikoo Place, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong Tel. +852-2521-8883
Shanghai (Subsidiary)	Sumitomo Mitsui DS Private Fund Management (Shanghai) Co., Ltd. Suite2710B - 11, 27/F, CITIC Square, 1168 Nanjing Road West, Shanghai, 200041, China Tel. +86-(0)21-5292-5960
Singapore (Subsidiary)	Sumitomo Mitsui DS Asset Management (Singapore) Pte. Ltd. 88 Market Street #33-03 CapitaSpring Singapore 048948 Tel. +65-6297-6811